



News Release

THE DREAM FACTORY FINDS A NEW HOME ON LOMBARD AFTER 25 YEARS *A fundraiser aimed at raising \$250,000 will be held to support the move*

Winnipeg, October 30, 2024 – The Dream Factory is moving from its location in Century Plaza to a colourful [new building](#) on Lombard Avenue. Staff are scheduled to move in November with a grand opening being held in mid-January. This new building will have more than double the square feet of the last, including a modular, 900 square foot "Dream Room" where Dream Kids can have a place to relax and play. It will also feature no reception desk and a community-based kitchen to serve Dream Families. The new location is situated close to the Children's Hospital as well, making it convenient for Dream Families to visit.

"This new space acts like a canvas for The Dream Factory, letting us tailor the experience to each individual Dream Family," said Executive Director Andrew Kussy. "We can't wait to unveil it to our Dream Families and help create memories that will last forever."

The Dream Factory will be launching a \$250,000 fundraising campaign from November 1 to December 31 to support the move. The registered charity will also be providing over \$200,000 of financial support this year, with that number expected to rise for 2025. Examples of supports include:

- Paying for hospital parking spaces
- Providing \$3000 of financial support for bills such as gas, groceries, or medical treatments
- Partnering with restaurants and grocery stores to offer gift cards

"Our lives changed forever when [Nixon](#) was diagnosed, but his strength and bravery through it all has inspired us more than we could ever imagine. We are so thankful to The Dream Factory for supporting our baby boy and giving him a place he can always look forward to visiting," said Nixon's mom.

About The Dream Factory

The Dream Factory is a Manitoba-based registered charity that provides various supports to families with kids diagnosed with life-threatening illnesses. Our mission is to make kid's dreams come true by working with them to create a dream and then bring it to life. If you or anyone you know has a child you would like to refer to The Dream Factory, please visit our [website](#) and help make Dreams come true.

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